

# New Real Estate Agent Bio Template:

*This template is perfect for new real estate agents without a lot of experience to lean on. Focus on your community ties, your excitement, and your enthusiasm, and show your potential clients who you are.*

[Real estate agent name] has been an active member of his/her real community for [years of experience] now, and is so excited to be turning that community focus toward real estate.

With a passion for service in the [your community name] area, [real estate agent name] is ready to help with your homebuying and selling needs. As a proud member of the [brokerage name] family, [real estate agent name] carries the values of hard work, integrity, and outstanding client service into everything he/she does.

When [real estate agent name] isn't making homeownership dreams come true for his/her clients, he/she enjoys spending time [leisure activity 1] and [leisure activity 2]. [Real estate agent name] lives in [locality of residence] with [family members].

# Successful Real Estate Agent Bio Template:

*Your bio isn't written in stone; you should revisit it at least once a year to see what sort of tweaks you can make to sharpen your message. Here's a bio template perfect for real estate agents who are coming off a very successful year and want to further that momentum.*

[Your locality] and [your broader regional locality] are great places to live and work, which is why [real estate agent name] chose to call it home. With roots in [hometown], [real estate agent name] came to [your locality] in [date you arrived]. Real estate is a passion for [real estate agent name], and with his/her background in [former career or education], it is easy to see why more than [clients serviced last year] families in [year] called [real estate agent name] for help buying and selling.

[Real estate agent name] has been a part of the [brokerage name] family for [amount of time with the brokerage] years, but he/she isn't just passionate about helping families find their next home. [Real estate agent name] has served on his/her local [charity organization] and loves being a part of other [your locality] community events. A passionate [hobby], when [real estate agent name] isn't in the office or volunteering, you'll often find him/her at [location where the hobby takes place], enjoying time with his/her friends and [family members].

# Long-Form Real Estate Agent Bio Template:

*Sometimes you've got a little more room to write, but that extra space can be intimidating. Here's a good bio template for times when you have room to really express yourself.*

[Real estate agent name], of [brokerage name], based in [your locality], is a [years in the business] veteran of the real estate industry and has represented clients all over [larger regional locality] in over [number of transactions] real estate transactions. [Real estate agent name] has built a solid foundation of clients in this community through her/his professionalism, attention to detail, and commitment to always put his/her client's needs first.

He/She studied [academic focus] at [school name], and afterward began work in [previous industry or "real estate"]. Passionate about [a particular aspect of real estate], [real estate agent name] has continued to leverage his/her know-how and experience to exceed his/her client's expectations.

Active in the community, [real estate agent name] is a proud part of the [nonprofit organization]'s effort to [community initiative]. [Quote from real estate agent about their nonprofit community work.]

In his/her free time, [real estate agent name] is an avid [hobby] and [another hobby]. Spending time in the [location one of the hobbies takes place] together with his/her friends and [family unit] as well as his/her [pet name and type] is never something [real estate agent name] takes for granted. [Quote from real estate agent about how lucky they are to have the chance to do their hobby in this place.]