



## New Real Estate Agent Bio Template:

This template is perfect for brand new real estate agents without a lot of experience to lean on. Focus on your community ties, your excitement, and your enthusiasm, and show your potential clients who you are.

*<Real estate agent name> has been an active member of his/her real community for <years of experience> now, and is so excited to be turning that community focus toward real estate.*

*With a passion for service in the <your community name> area, <real estate agent name> is ready to help with your home buying and selling needs. As a proud member of the <brokerage name> family, <real estate agent name> carries the values of hard work, integrity, and outstanding client service into everything he/she does.*

*When <real estate agent name> isn't making home ownership dreams come true for his/her clients, he/she enjoys spending time <leisure activity 1> and <leisure activity 2>. <Real estate agent name> lives in <locality of residence> with <family members>.*



## Successful Real Estate Agent Bio Template:

Your bio isn't written in stone; you should revisit it at least once a year to see what sort of tweaks you can make to sharpen your message. Here's a bio template perfect for real estate agents who are coming off a very successful year and want to further that momentum.

*<Your locality> and <your broader regional locality> are great places to live and work, which is why <real estate agent name> chose to call it home. With roots in <hometown>, <real estate agent name> came to <your locality> in <date you arrived>. Real estate is a passion for <real estate agent name>, and with his/her background in <former career or education>, it is easy to see why more than <clients serviced last year> families in 2019 called <real estate agent name> for help buying and selling.*

*<Real estate agent name> has been a part of the <brokerage name> family for <amount of time with the brokerage> years, but he/she isn't just passionate about helping families find their next home. <Real estate agent name> has served on his/her local <charity organization> and loves being a part of other <your locality> community events.*

*A passionate <hobby>, when <real estate agent name> isn't in the office or volunteering, you'll often find him/her at <location where the hobby takes place>, enjoying time with his/her friends and <family members>.*

## Long Form Real Estate Agent Bio Template:

Sometimes you've got a little more room to write, but that extra space can be intimidating. Here's a good bio template for times when you have room to really express yourself.

*(Real estate agent name), of (brokerage name), based in (your locality), is a (years in the business) veteran of the real estate industry and has represented clients all over (larger regional locality) in over (number of transactions) real estate transactions. (Real estate agent name) has built a solid foundation of clients in this community through her/his professionalism, attention to detail, and commitment to always put his/her client's needs first.*

*He/She studied (academic focus) at (school name) and afterwards began work in (previous industry or "real estate"). Passionate about (a particular aspect of real estate), (real estate agent name) has continued to leverage his/her know-how and experience to exceed his/her client's expectations.*

*Active in the community, (real estate agent name) is a proud part of the (nonprofit organization)'s effort to (community initiative). (Quote from real estate agent about their nonprofit community work).*

*In his/her free time, (real estate agent name) is an avid (hobby) and (another hobby). Spending time in the (location one of the hobbies takes place) together with his/her friends and (family unit) as well as his/her (pet name and type) is never something (real estate agent name) takes for granted. (Quote from real estate agent about how lucky they are to have the chance to do their hobby in this place).*