



Client Review Solicitation Templates

Asking for a review can be a little nerve-racking if you don't know what to say. Make it easy on yourself and your clients by using these templates.

Email

Hi <First Name> -

Happy <day of the week>, I hope all is well and that you (and your family) are healthy and doing ok. This has definitely been a challenging week for everyone, I just wanted to check in on you and let you know I was thinking about you!

Since I'm not out doing showings or meeting with clients face-to-face right now, I've had a chance to go back through some of my files and do some organization. I came across your file and was thinking back fondly on the process together. What a great experience :)

I realized this morning that I don't think I ever asked you (and spouse) if you would be willing to write me a review. Reviews are very important in the real estate business; they demonstrate to the community that I don't just talk the talk, I also walk the walk! If you wouldn't mind, I'd be honored to include a review from you on my various profiles. It's an easy and quick process, just follow the link below and fill out a couple of boxes.

Thank you so much, please let me know if I can do anything to help you and your family!

<Include a link to the Zillow review page, or wherever you're soliciting reviews for>

Sincerely,

<Your Name>

Text Message

Hey <First Name>! Just wanted to check in with you, see if everything was ok and how you're handling this whole social distancing thing! It's been an adjustment for me for sure, no face-to-face client time is hard! I've been going back through some of my files, found yours, and smiled. I loved helping you guys buy (or sell) your place. If you have a few minutes free, would

you mind writing me a review? It is super easy and quick, and it makes a big difference.
<include link> Thanks!